



**2017-2018  
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**ABOUT GWEN S. CHERRY  
BLACK WOMEN LAWYERS ASSOCIATION**

The Gwen S. Cherry Black Women Lawyers Association (GSCBWLAWA)—formerly the National Bar Association Women Lawyers Division Dade County Chapter—was formed in 1985. The association’s mission is to address the concerns of women lawyers, and to address the legal, social, economic, and political needs of the Black community, and the community-at-large.

For over thirty years, GSCBWLAWA has been a network of attorneys dedicated to community service and the professional development of its members. The association has placed a strong emphasis on community service through its community seminars, free neighborhood legal clinics, programs educating and empowering youth, and the mentorship of law students. The association is also known for its support of its members’ growth and development within the legal profession. With this support, our members have achieved many “firsts” within Florida as lawyers within law firms, corporations, government agencies and the judiciary.

In 2005, the association voted to be renamed in honor of community activist [Gwendolyn Sawyer Cherry](#), who was the first Black female attorney to practice in Dade County and the first Black female legislator in the State of Florida. Throughout the association’s existence, it has grown and its reach has expanded. Although it began as a Dade County bar association, GSCBWLAWA currently represents over 350 men and women law students, lawyers and judges throughout the State of Florida.

**Founders**

Dianne Saulney Gaines • Carolyn Y. Howard • Greer E. Davis • Latricia CDonley  
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## 2018 INSTALLATION SPONSORSHIP BENEFITS

Platinum	\$2,000
<ul style="list-style-type: none"> <li>• Sponsor recognition GSCBWLA website through December 31, 2018</li> <li>• Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, event sponsor boards, and any digital media during the event</li> <li>• Complimentary full page ad placement in Installation program (choice of inside front cover or inside back cover)</li> <li>• Exclusive cross-marketing/product placement opportunities at other premier GSCBWLA events during the 2018-2019 term</li> <li>• Ten (10) complimentary tickets with premier seating at a specially appointed table</li> </ul>	
Gold	\$1,000
<ul style="list-style-type: none"> <li>• Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, event sponsor boards, and digital media during the event</li> <li>• Complimentary half page ad placement in Installation program</li> <li>• Four (4) complimentary tickets with premier seating at a specially appointed table</li> </ul>	
Silver	\$650
<ul style="list-style-type: none"> <li>• Sponsor recognition on electronic event invitations, press releases, newsletters, social media, event sponsor boards, and any digital media during the event</li> <li>• Complimentary quarterly page ad placement in Installation program</li> <li>• Two (2) Complimentary Tickets</li> </ul>	
Bronze	\$350
<ul style="list-style-type: none"> <li>• Sponsor recognition on electronic event invitations, newsletters, event sponsor boards, and any digital media during the event</li> <li>• One (1) Complimentary Ticket</li> </ul>	



## 2018 INSTALLATION SPONSOR/AD PURCHASE SHEET

Individual or Business Name as you would like it to appear on event materials		
Contact Name	E-Mail Address	Telephone Number
Mailing Address		City/State/ZIP

Indicate your sponsor level or ad purchase amount below.

### Sponsorship Level

Platinum.....	\$2,000.00
Gold .....	\$1,000.00
Silver .....	\$650.00
Bronze .....	\$350.00

### Program Advertisement

Full Page .....	\$500.00
Half Page .....	\$375.00
Quarter Page .....	\$250.00
Business Card .....	\$125.00

### Individual Table Purchase

<b>On or After</b> June 8, 2018.....	\$1,000.00
<b>Before</b> June 8, 2018 .....	\$850.00

**Additional Tickets for Sponsors:** \$85.00 (per person)  
**Members/Judiciary:** \$85.00 Early Bird/\$95.00 Regular (per person)  
**Non-Members:** \$95.00 Early Bird/\$105.00 Regular (per person)  
**Law Students:** \$65.00 (per person)  
**At the Door (Space Permitting):** \$110.00

**Total Contribution:** \_\_\_\_\_

Please return this form by **June 8, 2018** with your check payable to “GSCBWLA” to the attention of the Treasurer at GSCBWLA, P.O. Box 012631, Miami, FL 33101. For your convenience, you may pay for your sponsorship via PayPal [here](#) and return this form to [info@gscbwla.org](mailto:info@gscbwla.org).

High-resolution (300 dpi) logos and ads should be sent to [info@gscbwla.org](mailto:info@gscbwla.org) in .jpeg or .png format by **June 8, 2018**.

Thank you for supporting the Gwen S. Cherry Black Women Lawyers Association.