

SPONSORSHIP OPPORTUNITIES FOR THE
GWEN S. CHERRY BLACK WOMEN
LAWYERS ASSOCIATION'S

*34th Annual
Scholarship Awards, &
Installation Banquet*

JUNE 13, 2019 | 6:00 PM | INTERCONTINENTAL MIAMI



2018-2019

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Dear GSCBWLA Supporter:

On Thursday, June 13, 2019 at 6:00 p.m., we will be hosting our 34th Annual Scholarship, Awards & Installation Banquet at the InterContinental in downtown Miami. You are hereby cordially invited to join us for this celebration!

GSCBWLA is a professional association focused on professional development and community service. For example, through our Lillie C. Evans Elementary School Program, and mentorships with Miami Carol City Senior High School and the COPE Center, our members give back to the community. We also provide opportunities for law students to continue our namesakes' legacy of promoting access to justice through the Gwen S. Cherry Fellowship at Legal Services of Greater Miami.

While continuing to cultivate these programs, we endeavor to expand our reach into the community by partnering with providers that service the most vulnerable in our community. As such, part of the proceeds generated from this event will fund our Fellow and Scholarship recipients, as well as our programming year. Thus, our annual celebration serves the dual purposes of honoring our organization's trailblazers and ensuring its legacy for the future.

We thank all of our supporters, who aided our organization over the years. We call on you once again to ensure the success of this event. Please take a moment to consider the enclosed sponsorship opportunities; alternatively, in-kind support, or donations are welcomed as well.

As we celebrate the 34th Anniversary of our organization, we are honored to carry the torch our pioneering founders and namesake handed to us. We hope you join us during this occasion, and contribute to the success of this event.

Sincerely,

Melba V. Pearson, Esq.

President

A WIN-WIN PROPOSITION

By advertising your support for GSCBWLA, you are branding your business' name while helping a non-profit organization with a long history of supporting the community, Black women in the legal profession, and all those who support our mission.

Each month, over 1,400 users visit our website at gscbwla.org. Our active social media pages are among the most followed in the South Florida legal community and our e-newsletter reaches over 1,700 subscribers each week.

Whether you would like to sponsor annually, support an event, or simply market to our targeted audience, we have a variety of options available to choose from. Choose a level that suits your goals or let us customize a solution that fits your unique needs.

GSCBWLA is looking forward to partnering with you!

A FEW OF OUR PAST SPONSORS & PARTNERS



SCHOLARSHIP, AWARDS & INSTALLATION BANQUET SPONSORSHIP OPPORTUNITIES

Title	\$3,000
<ul style="list-style-type: none"> • Company logo on the event invitation (exclusive) • Individual sponsor board at the event (exclusive) • Sponsor recognition on GSCBWLA website through July 1, 2020 • Sponsor recognition on all event marketing materials, including event invitations, press releases, weekly newsletters, social media, and any digital media during the event • Complimentary full-page ad placement in Installation program (choice of inside front cover or inside back cover) • Ten (10) complimentary tickets with premier seating at a specially appointed table 	
Platinum	\$2,000
<ul style="list-style-type: none"> • Sponsor recognition on GSCBWLA website through July 1, 2020 • Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, and event sponsor boards during the event • Complimentary full-page ad placement in Installation program (choice of inside front cover or inside back cover) • Exclusive cross-marketing/product placement opportunities at other premier GSCBWLA events during the 2019-2020 term • Ten (10) complimentary tickets with premier seating at a specially appointed table 	
Gold	\$1,000
<ul style="list-style-type: none"> • Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, and event sponsor boards during the event • Complimentary half page ad placement in Installation program • Four (4) complimentary tickets with premier seating at a specially appointed table 	
Silver	\$650
<ul style="list-style-type: none"> • Sponsor recognition on electronic event invitations, press releases, newsletters, social media, and event sponsor boards during the event • Complimentary quarter page ad placement in Installation program • Two (2) complimentary Tickets 	
Bronze	\$350
<ul style="list-style-type: none"> • Sponsor recognition on electronic event invitations, newsletters, and event sponsor boards during the event • One (1) complimentary Ticket 	

SPONSORSHIP COMMITMENT FORM

Individual or Business Name as you would like it to appear on materials

Contact Name	Telephone Number	E-mail Address
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Mailing Address	City/State/ZIP
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Installation & Awards Sponsorship Commitment

_____	Platinum	\$2,000.00
_____	Gold	\$1,000.00
_____	Silver	\$650.00
_____	Bronze	\$350.00

PROGRAM ADVERTISEMENT

_____	Full Page (4.625 x 7.625).....	\$500.00
_____	Half Page (4.625 x 3.75)	\$300.00
_____	Quarter Page (2.25 x 3.75)	\$200.00

EXCLUSIVE UNDERWRITING*

_____	Bar	\$1,250.00
_____	Ballroom Décor.....	\$1,000.00
_____	Entertainment	\$1,000.00
_____	Souvenirs	\$600.00

Total Contribution \$

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Please return this form as soon as possible with your check payable to “GSCBWLA” to the attention of the Treasurer at P.O. Box 012631, Miami, FL 33101. For your convenience, you may pay for your sponsorship via our website at gscbwla.org/sponsorship and email this form to info@gscbwla.org. **You may also visit our website at gscbwla.org/donate to give any amount.**

Please send your high-resolution logos and/or ads (JPG, PNG, or EPS preferred) to info@gscbwla.org by **May 31, 2019**.

ABOUT GSCBWLA

The Gwen S. Cherry Black Women Lawyers Association (GSCBWLA)—formerly the National Bar Association Women Lawyers Division Dade County Chapter—was formed in 1985. The association’s mission is to address the concerns of women lawyers, and to address the legal, social, economic, and political needs of the Black community, and the community-at-large.

For over thirty years, GSCBWLA has been a network of attorneys dedicated to community service and the professional development of its members. The association has placed a strong emphasis on community service through its community seminars, free neighborhood legal clinics, programs educating and empowering youth, and the mentorship of law students. The association is also known for its support of its members’ growth and development within the legal profession. With this support, our members have achieved many “firsts” within Florida as lawyers within law firms, corporations, government agencies and the judiciary.

In 2005, the association voted to be renamed in honor of community activist Gwendolyn Sawyer Cherry, who was the first Black female attorney to practice in Dade County and the first Black female legislator in the State of Florida. Throughout the association’s existence, it has grown and its reach has expanded. Although it began as a Dade County bar association, GSCBWLA currently represents over 350 men and women law students, lawyers and judges throughout the State of Florida.

Founders

Dianne Saulney Gaines • Carolyn Y. Howard • Greer E. Davis • Latricia C. Donley
Vera E. Gilford • Melvia Bailey Green • Marilyn Holifield • Cynthia Johnson Stacks
Knovack Gramby Jones • Leah A. Simms • Jan A. Templeman • Valeria Bland Thomas

Past Presidents

Dianne Saulney Smith (1985-1987) • Cynthia Johnson (1987-1989)
Cynthia A. Everett (1989-1991) • Carolyn Y. Howard (1991-1992)
Lisa B. Hogan (1992-1994) • Latricia C. Donley (1994-1996)
Candace Duff (1996-1997) • Knovack Gramby Jones (1997-1999)
Darlene Y. Bell-Alexander (1999-2001)
Shirlyon McWhorter (2001-2003) • Marvelle McIntrye-Hall (2003-2004)
Detra Shaw Wilder (2004-2005) • S. Nicky Mitchell-Pope (2005-2006)
Erica N. Wright (2006-2007) • Kishásha B. Sharp (2007-2008)
Marva L. Wiley (2008-2009) • Flora Jackson-Holmes (2009-2010)
Cheryl D. Linton Robinson (2010-2011) • Kymberlee Curry Smith (2011-2012)
Olanike Adebayo (2012-2013) • Nexcy De La Rosa Monroe (2013-2014)
Cynthia Henry Duval (2014-2015) • Loreal A. Arscott (2015-2017)
Nikki Lewis Simon (2017-2018)

THANK YOU FOR SUPPORTING GWEN S. CHERRY BLACK WOMEN LAWYERS ASSOCIATION





GWEN S. CHERRY BLACK WOMEN LAWYERS ASSOCIATION

**34TH
ANNUAL** *Scholarship,
Awards & Installation*
BANQUET

LOCATION

INTERCONTINENTAL MIAMI
100 CHOPIN PLAZA
MIAMI, FL 33131

DATE

THURSDAY
JUNE 13TH 2019
6:00 P.M.

*Early
Bird*

STUDENTS: \$70
JUDICIARY & MEMBERS: \$99
NON-MEMBERS: \$110

*Standard
Rates*

STUDENTS: \$70
JUDICIARY & MEMBERS: \$110
NON-MEMBERS: \$120

EARLY BIRD RATES END ON MAY 17TH, 2019

RSVP AT GSCBWLA.ORG/EVENTS

2019 - 2020



OFFICERS

PRESIDENT	BRENDALYN EDWARDS
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