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**2021-2022 LAW FIRM  
ANNUAL SPONSORSHIP OPPORTUNITIES FOR  
GWEN S. CHERRY  
BLACK WOMEN LAWYERS  
ASSOCIATION**

# LETTER FROM THE PRESIDENT

## 2021-2022 OFFICERS

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Dear GSCBWLA Supporter:

As President of Gwen S. Cherry Black Women Lawyers Association (GSCBWLA), I am very excited to present our calendar of events and initiatives for the 2021-2022 year. We are seeking partners who will sponsor the work we are doing in the community. Our organization is dedicated and unwavering in our mission to increase the presence and professional development of women lawyers of color.

We have several amazing events and committees that you will find worthy of your time and efforts, including our annual fundraiser to benefit fellowships for law students; mentoring sessions with the students at Lillie C. Evans Elementary; and innovative continuing legal education programs. These are just a taste of what's to come this year.

Our partners receive publicity, opportunities for new business, and the satisfaction of aiding causes we all hold dear. If you are a local firm, corporation, community organization, or a professional with similar goals — to support women and the community — please commit as a partner in making our events a success.

Please see the attached materials for more information regarding corporate sponsorship opportunities. You may also contribute directly to our Fellowship at Legal Services of Greater Miami, Inc. by visiting [gscbwla.org/donate](http://gscbwla.org/donate).

Do not hesitate to reach out with any questions or ideas you have. It is said that it takes a village — we are inviting you to be part of our village.

Sincerely,

Nakia Ruffin, Esq.

## 2021-2022 GSCBWLA SPONSORSHIP OPPORTUNITIES

### A win-win proposition

By advertising your support for GSCBWLA, you are branding your business' name while helping a non-profit organization with a long history of supporting the community, Black women in the legal profession, and all those who support our mission.

Each month, over 1,400 users visit our website at [gscbwla.org](http://gscbwla.org). Our active social media pages are among the most followed in the South Florida legal community and our e-newsletter reaches over 1,300 subscribers each week.

Whether you would like to sponsor annually, support an event, or simply market to our targeted audience, we have a variety of options available to choose from. Choose a level that suits your goals or let us customize a solution that fits your unique needs.

GSCBWLA is looking forward to partnering with you this year!

### A Few of Our Past Sponsors & Partners



Holland & Knight

WHITE & CASE

akerman

## ANNUAL SPONSORSHIP PROGRAM

Would your firm like to receive continual marketing exposure for one full year? Consider an annual sponsorship and receive a full year of benefits, including signage at multiple events, advertising, and bar memberships!

<b>Diamond</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>❖ Advertising               <ul style="list-style-type: none"> <li>◆ Website Recognition: Sponsor Logo on GSCBWLA website for one year</li> <li>◆ Newsletter Recognition: Spotlight in weekly e-Newsletter for one year</li> <li>◆ Signage: Diamond Sponsor Logo on signage at up to 8 events of your choice</li> <li>◆ Advertising: 2 full page ads in annual publications</li> </ul> </li> <li>❖ Meeting Registrations               <ul style="list-style-type: none"> <li>◆ 4 complimentary registrations at the Annual Florida Women lawyers of Color Summit</li> <li>◆ 4 complimentary registrations at the Annual Scholarship, Awards &amp; Installation Banquet</li> <li>◆ 4 complimentary registrations at Membership Meetings of your choice</li> </ul> </li> <li>❖ 4 Annual GSCBWLA Memberships (any level)</li> </ul>	
<b>Gold</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>❖ Advertising               <ul style="list-style-type: none"> <li>◆ Website Recognition: Sponsor Logo on GSCBWLA website for one year</li> <li>◆ Newsletter Recognition: Spotlight in weekly e-Newsletter for one year</li> <li>◆ Signage: Gold Sponsor Logo on signage at up to 4 events of your choice</li> <li>◆ Advertising: half page ads in annual publications</li> </ul> </li> <li>❖ Meeting Registrations               <ul style="list-style-type: none"> <li>◆ 2 complimentary registrations at the Annual Florida Women lawyers of Color Summit</li> <li>◆ 2 complimentary registrations at the Annual Scholarship, Awards &amp; Installation Banquet</li> <li>◆ 2 complimentary registrations at Membership Meetings of your choice</li> </ul> </li> <li>❖ 2 Annual GSCBWLA Memberships (any level)</li> </ul>	
<b>Silver</b>	<b>\$1,250</b>
<ul style="list-style-type: none"> <li>❖ Advertising               <ul style="list-style-type: none"> <li>◆ Website Recognition: Sponsor Logo on GSCBWLA website for one year</li> <li>◆ Newsletter Recognition: Spotlight in weekly e-Newsletter for one year</li> <li>◆ Signage: Silver Sponsor Logo on signage at up to 2 events of your choice</li> <li>◆ Advertising: quarter page ads in annual publications</li> </ul> </li> <li>❖ Meeting Registrations               <ul style="list-style-type: none"> <li>◆ 1 complimentary registration at the Annual Florida Women lawyers of Color Summit</li> <li>◆ 1 complimentary registration at the Annual Scholarship, Awards &amp; Installation Banquet</li> <li>◆ 1 complimentary registration at Membership Meeting of your choice</li> </ul> </li> <li>❖ 1 Annual GSCBWLA Memberships (any level)</li> </ul>	
<b>Bronze</b>	<b>\$750</b>
<ul style="list-style-type: none"> <li>❖ Advertising               <ul style="list-style-type: none"> <li>◆ Newsletter Recognition: Spotlight in weekly e-Newsletter for one year</li> <li>◆ Signage: Bronze Sponsor Logo on signage at up to 4 events of your choice</li> <li>◆ Advertising: 1 quarter page ad in an annual publication</li> </ul> </li> <li>❖ Meeting Registration               <ul style="list-style-type: none"> <li>◆ 1 complimentary registration at Membership Meeting of your choice</li> </ul> </li> </ul>	

## 2021-2022 ANNUAL SCHOLARSHIP, AWARDS & INSTALLATION BANQUET SPONSORSHIP OPPORTUNITIES

At this annual event, sponsors have the opportunity to partner with the members of the board of directors and the leadership at the end of the programming year to recognize our scholarship and fellowship recipients, acknowledge the achievements of the past year, and welcome our new leadership.

<b>Title</b>	<b>\$3,000</b>
<ul style="list-style-type: none"> <li>• Company logo on the event invitation (exclusive)</li> <li>• Individual sponsor board at the event (exclusive)</li> <li>• Sponsor recognition GSCBWL A website</li> <li>• Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, and any digital media during the event</li> <li>• Complimentary full-page ad placement in Installation program (choice of inside front cover or inside back cover)</li> <li>• Ten (10) complimentary tickets with premier seating at a specially appointed table</li> </ul>	
<b>Diamond</b>	<b>\$2,000</b>
<ul style="list-style-type: none"> <li>• Sponsor recognition GSCBWL A website</li> <li>• Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, event sponsor boards, and any digital media during the event</li> <li>• Complimentary full page ad placement in program (choice of inside front cover or inside back cover)</li> <li>• Ten (10) complimentary tickets with premier seating at a specially appointed table</li> </ul>	
<b>Gold</b>	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>• Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, event sponsor boards, and digital media during the event</li> <li>• Complimentary half page ad placement in program</li> <li>• Four (4) complimentary tickets with premier seating at a specially appointed table</li> </ul>	
<b>Silver</b>	<b>\$650</b>
<ul style="list-style-type: none"> <li>• Sponsor recognition on electronic event invitations, press releases, newsletters, social media, event sponsor boards, and any digital media during the event</li> <li>• Complimentary quarterly page ad placement in program</li> <li>• Two (2) Complimentary Tickets</li> </ul>	
<b>Bronze</b>	<b>\$350</b>
<ul style="list-style-type: none"> <li>• Sponsor recognition on electronic event invitations, newsletters, event sponsor boards, and any digital media during the event</li> <li>• One (1) Complimentary Ticket</li> </ul>	

## GWEN S. CHERRY BLACK WOMEN LAWYERS ASSOCIATION FELLOWSHIP AT LEGAL SERVICES OF GREATER MIAMI, INC.



The organization's namesake, Gwen S. Cherry, was a pioneer attorney at Legal Services of Greater Miami, Inc. when it was founded in 1966. To honor her, the Gwen S. Cherry Black Women Lawyers Association (GSCBWLA) has established a Law Student Fellowship in her name. The Fellowship will provide the opportunity for a rising young law student to continue Gwen S. Cherry's Legacy of Equal Justice and, at the same time, make it possible for LSGMI to help more vulnerable individuals and families resolve critical legal problems.

Talented and committed law students are indispensable to helping LSGMI fulfill its mission of Equal Justice. Excellent opportunities exist in all LSGMI Projects for law student fellows to build substantive expertise, strengthen practical legal skills, develop professional contacts, and provide vitally needed legal services to those who could not otherwise afford them. Perhaps most importantly, a law student fellowship at LSGMI fosters a life-long commitment to public interest legal advocacy and pro bono service.

Law student fellows provide important assistance to LSGMI attorneys including interviewing clients and witnesses, drafting legal documents, discovery and briefs, and conducting research and investigations. Law student fellows have frequent opportunities to attend strategy sessions, hearings, mediations, depositions, and community events. These contributions by law student fellows enable LSGMI staff attorneys to engage in complex and systemic advocacy.

To support the GSCBWLA Fellowship at LSGMI, simply **visit our website at [gscbwla.org/donate](https://gscbwla.org/donate) to give any amount.**

## SIGNATURE EVENT SPONSORSHIPS

The following sponsorship opportunities are also available for many of our signature events each year:

COST PER SPONSOR	EVENT DESCRIPTION
\$300.00	<b>GSCBWLA General Membership Meetings</b> - The organization has four (4) annual meetings to address the needs of members in Miami-Dade and Broward counties. The meetings encompass sponsorship and speaking opportunities for specific topics for member professional development. Sponsors and partners will have the opportunity to network and meet with members at reception or lunch meetings.
\$500.00	<b>Rainmakers Academy</b> - This is an academic six (6) week series designed to teach young lawyers in the areas of business development skills, best practices and techniques to maximize law firm profit, networking and marketing. This weekly series features notable speakers and comprehensive presentations. Participants can earn up to ten (10) hours of CLE approved by the Florida Bar.
\$750.00	<b>CLEs and Dine &amp; Dishes</b> - The organization is committed to supporting members with educational opportunities and this series provides intimate knowledge exchange for professional development.
\$500.00	<b>Scholarship Fundraiser</b> - Sponsors have the opportunity to partner with GSCBWLA members to recognize and support prominent local law students identified for exceptional academic achievement and success. The law students are awarded with much needed academic scholarships to assist with their studies. Members of various voluntary bar associations, government, legal aid organizations and law firms participate in bowling competitions and other events to raise funds.
\$500.00	<b>Fellowship Fundraiser</b> - Our premier spring event for to celebrate Women's History Month. Attendees gather around a common theme and proceeds from this event support go toward the GSCBWLA Fellowship at Legal Services of Greater Miami, Inc.
\$250.00	<b>Community Service Projects</b> - The organization provides community outreach programs. Through the Lillie C. Evans mentoring program for 5th grade elementary school students, members develop vital relationships with young women of color attending urban schools. This program also involves the students participating in a mock trial in Spring 2020. Other community outreach programs include Brownville community and Food Bank to be held on Veteran's Day.

# SPONSORSHIP COMMITMENT FORM

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Individual or Business Name as you would like it to appear on materials

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Contact Name

Telephone Number

E-mail Address

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Mailing Address

City/State/ZIP

## Annual Sponsorship Commitment

<input type="checkbox"/> Diamond	\$5,000.00
<input type="checkbox"/> Gold	\$2,500.00
<input type="checkbox"/> Silver	\$1,250.00
<input type="checkbox"/> Bronze	\$750.00

## Scholarship, Awards & Installation Banquet Sponsorship Commitment

<input type="checkbox"/> Title	\$3,000.00
<input type="checkbox"/> Diamond	\$2,000.00
<input type="checkbox"/> Gold	\$1,000.00
<input type="checkbox"/> Silver	\$650.00
<input type="checkbox"/> Bronze	\$350.00

## Other Sponsorship(s)/Contribution(s)

<input type="checkbox"/> _____	\$ _____

**Total Contribution**

**\$ \_\_\_\_\_**

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Please return this form as soon as possible with your check payable to "GSCBWLA" to the attention of the Treasurer at 7971 Riviera Blvd, Suite 103, Miramar, FL 33023. For your convenience, you may pay for your sponsorship via our website at [gscbwla.org/sponsorship](http://gscbwla.org/sponsorship) and email this form to [info@gscbwla.org](mailto:info@gscbwla.org). **You may also visit our website at [gscbwla.org/donate](http://gscbwla.org/donate) to give any amount.**

Please send your high-resolution logos and/or ads (JPG, PNG, or EPS preferred) to [info@gscbwla.org](mailto:info@gscbwla.org).

## ABOUT GSCBWLA

The Gwen S. Cherry Black Women Lawyers Association (GSCBWLA)—formerly the National Bar Association Women Lawyers Division Dade County Chapter—was formed in 1985. The association’s mission is to address the concerns of women lawyers, and to address the legal, social, economic, and political needs of the Black community, and the community-at-large.

For over thirty years, GSCBWLA has been a network of attorneys dedicated to community service and the professional development of its members. The association has placed a strong emphasis on community service through its community seminars, free neighborhood legal clinics, programs educating and empowering youth, and the mentorship of law students. The association is also known for its support of its members’ growth and development within the legal profession. With this support, our members have achieved many “firsts” within Florida as lawyers within law firms, corporations, government agencies and the judiciary.

In 2005, the association voted to be renamed in honor of community activist Gwendolyn Sawyer Cherry, who was the first Black female attorney to practice in Dade County and the first Black female legislator in the State of Florida. Throughout the association’s existence, it has grown and its reach has expanded. Although it began as a Dade County bar association, GSCBWLA currently represents over 350 men and women law students, lawyers and judges throughout the State of Florida.

### Founders

Dianne Saulney Gaines • Carolyn Y. Howard • Greer E. Davis • Latricia C. Donley  
Vera E. Gilford • Melvia Bailey Green • Marilyn Holifield • Cynthia Johnson Stacks  
Knovack Gramby Jones • Leah A. Simms • Jan A. Templeman • Valeria Bland Thomas

### Past Presidents

Dianne Saulney Smith (1985-1987) • Cynthia Johnson (1987-1989)  
Cynthia A. Everett (1989-1991) • Carolyn Y. Howard (1991-1992)  
Lisa B. Hogan (1992-1994) • Latricia C. Donley (1994-1996)  
Candace Duff (1996-1997) • Knovack Gramby Jones (1997-1999)  
Darlene Y. Bell-Alexander (1999-2001)  
Shirlyon McWhorter (2001-2003) • Marvelle McIntrye-Hall (2003-2004)  
Detra Shaw Wilder (2004-2005) • S. Nicky Mitchell-Pope (2005-2006)  
Erica N. Wright (2006-2007) • Kishásha B. Sharp (2007-2008)  
Marva L. Wiley (2008-2009) • Flora Jackson-Holmes (2009-2010)  
Cheryl D. Linton Robinson (2010-2011) • Kymberlee Curry Smith (2011-2012)  
Olanike Adebayo (2012-2013) • Nexcy De La Rosa Monroe (2013-2014)  
Cynthia Henry Duval (2014-2015) • Loreal A. Arscott (2015-2017)  
Nikki Lewis Simon (2017-2018) • Melba V. Pearson (2018-2019)  
Brendalyn Edwards (2019-2020) • Sheena Benjamin-Wise (2020-2021)

# THANK YOU FOR SUPPORTING GWEN S. CHERRY BLACK WOMEN LAWYERS ASSOCIATION

