



Sponsorship Opportunities

Gwen S. Cherry Black
Women Lawyers Association



*37th Annual
Scholarship, Awards &
Installation Banquet*

JULY 28, 2022 | 6:00 PM | TOWER CLUB
FORT LAUDERDALE



2021-2022 Officers

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Dear Gwen S. Cherry Black Women Lawyer's Association Supporter:

You are cordially invited to Gwen S. Cherry Black Women Lawyer's Association's (GSCBWLA) 37th Annual Scholarship, Awards, & Installation banquet, which will be held on Thursday, July 28, 2022, 6:00 p.m., at The Tower Club, in Fort Lauderdale. We look forward to your presence at this celebration!

GSCBWLA is a professional association focused on professional development and community service. Our members give back to the community in various ways, including through participating in legal clinics and the Better Days program. We also provide opportunities for law students to continue our namesake's legacy of promoting access to justice through the Gwen S. Cherry Fellowship at Legal Services of Greater Miami.

While continuing to cultivate these programs, we endeavor to expand our reach into the community by partnering with providers that service the most vulnerable in our community. Part of the proceeds generated from this evening's banquet will fund our Fellow and Scholarship recipients and our programming year. Thus, our annual celebration serves the dual purposes of honoring our organization's trailblazers and ensuring its legacy for the future.

As we celebrate GSCBWLA's 37th Anniversary, we are honored to carry the torch our pioneering founders and namesake handed to us. However, we know that we cannot do it alone. We are grateful to our supporters who have aided our organization over the years, and we appreciate your continued support.

GSCBWLA's goal is to continue the path that Mrs. Cherry started and continue making an impact throughout the state of Florida and beyond. In 2021, The Gwen S. Cherry Black Women Lawyers Association Foundation, Inc., a charitable 501(c)(3) organization, was launched. We invite supporters, old and new to contribute to ensure this event's success. Please see the attached materials for more information regarding corporate sponsorship opportunities. In-kind support or donations are welcomed as well. You may also contribute directly to our fellowship at Legal Services of Greater Miami, Inc. by visiting the Foundation's page, <https://gscbwla.org/foundation>.

Do not hesitate to reach out with any questions or ideas you have about future programming or partnerships that we can create together. It is said that it takes a village — we are inviting you to be part of our village.

Sincerely,

Nakia Ruffin, Esq.



A Win-Win Proposition

By advertising your support for GSCBWLA, you are branding your business' name while helping a non-profit organization with a long history of supporting the community, Black women in the legal profession, and all those who support our mission.

Each month, over 1,400 users visit our website at gscbwla.org. Our active social media pages are among the most followed in the South Florida legal community and our e-newsletter reaches over 1,300 subscribers each week.

Whether you would like to sponsor annually, support an event, or simply market to our targeted audience, we have a variety of options available to choose from. Choose a level that suits your goals or let us customize a solution that fits your unique needs.

GSCBWLA is looking forward to partnering with you!

A FEW OF OUR PAST SPONSORS & PARTNERS





Annual Installation & Awards Ceremony

Sponsorship Opportunities

TITLE SPONSORSHIP

\$3,000

- Company logo on the event invitation (exclusive)
- Individual sponsor board at the event (exclusive)
- Sponsor recognition on GSCBWLA website through July 1, 2023
- Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, and any digital media during the event
- Complimentary full-page ad placement in Installation program (choice of inside front cover or inside back cover)
 - Ten (10) complimentary tickets with premier seating at a specially appointed table

PLATINUM

\$2,000

- Sponsor recognition on GSCBWLA website through July 1, 2023
- Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, and any digital media during the event
- Complimentary full-page ad placement in Installation program (choice of inside front cover or inside back cover)
 - Ten (10) complimentary tickets with premier seating at a specially appointed table

GOLD

\$1,000

- Sponsor recognition on all event marketing materials, including event invitations, press releases, newsletters, social media, and any digital media during the event
 - Complimentary half page ad placement in Installation program
 - Four (4) complimentary tickets with premier seating at a specially appointed table

SILVER

\$650

- Sponsor recognition on electronic event invitations, press releases, newsletters, social media, and any digital media during the event
 - Complimentary quarterly page ad placement in Installation program
 - Two (2) complimentary Tickets

BRONZE

\$350

- Sponsor recognition on electronic event invitations, newsletters, and any digital media during the event
 - One (1) complimentary Ticket



Sponsorship Commitment Form

Individual or Business Name as you would like it to appear on materials

Contact Name

Telephone Number

E-mail Address

Mailing Address

City/State/ZIP

Installation & Awards Sponsorship Commitment

| | |
|----------------|------------|
| _____ Title | \$3,000.00 |
| _____ Platinum | \$2,000.00 |
| _____ Gold | \$1,000.00 |
| _____ Silver | \$650.00 |
| _____ Bronze | \$300.00 |

PROGRAM ADVERTISEMENT

| | |
|---------------------------|----------|
| _____ Full Page | \$500.00 |
| _____ Half Page | \$300.00 |
| _____ Quarter Page | \$200.00 |
| _____ Business Card | \$125.00 |

EXCLUSIVE UNDERWRITING*

| | |
|---------------------------|------------|
| _____ Bar | \$1,250.00 |
| _____ Ballroom Décor..... | \$1,000.00 |
| _____ Entertainment | \$1,000.00 |
| _____ Souvenirs | \$600.00 |

Total Contribution \$ _____

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Please return completed form on or before **July 15, 2022**, along with your check, made payable to "GSCBWLA", Attention Treasurer, 7971 Riviera Blvd, Suite 103, Miramar, FL 33023. For your convenience, you may also pay for your sponsorship via our website at <http://gscbwla.org/sponsorship> and email this form to info@gscbwla.org. You may also visit our website at <https://gscbwla.org/foundation> to give any amount.

Please send your high-resolution logos and/or ads (JPG, PNG, or EPS preferred) to info@gscbwla.org by **July 15, 2022**.



About GSCBWLA

The Gwen S. Cherry Black Women Lawyers Association (GSCBWLA or the Association)—formerly the National Bar Association Women Lawyers Division Dade County Chapter—was formed in 1985. The association's mission is to address the concerns of women lawyers, and to address the legal, social, economic, and political needs of the Black community, and the community-at-large.

For over thirty-seven (37) years, GSCBWLA has been a network of attorneys dedicated to community service and the professional development of its members. The Association has placed a strong emphasis on community service through its community seminars, free neighborhood legal clinics, programs educating and empowering youth, and mentoring law students. The Association is also known for its support of its members' growth and development within the legal profession. With this support, our members have achieved many "firsts" within Florida as lawyers within law firms, corporations, government agencies and the judiciary.

In 2005, the Association voted to be renamed in honor of community activist Gwendolyn Sawyer Cherry, who was the first Black female attorney to practice in Miami-Dade County and the first Black female legislator in the State of Florida. Throughout the Association's existence, our membership has grown and our reach has expanded. Although it started as a Miami-Dade County bar association, GSCBWLA currently represents over 500 men and women law students, lawyers, and judges throughout the state of Florida

Founders

Dianne Saulney Gaines • Carolyn Y. Howard • Greer E. Davis • Latricia C. Donley
Vera E. Gilford • Melvia Bailey Green • Marilyn Holifield • Cynthia Johnson Stacks
Knovack Gramby Jones • Leah A. Simms • Jan A. Templeman • Valeria Bland Thomas

Past Presidents

Dianne Saulney Smith (1985-1987) • Cynthia Johnson (1987-1989)
Cynthia A. Everett (1989-1991) • Carolyn Y. Howard (1991-1992)
Lisa B. Hogan (1992-1994) • Latricia C. Donley (1994-1996)
Candace Duff (1996-1997) • Knovack Gramby Jones (1997-1999)
Darlene Y. Bell-Alexander (1999-2001)
Shirlyon McWhorter (2001-2003) • Marvelle McIntrye-Hall (2003-2004)
Detra Shaw Wilder (2004-2005) • S. Nicky Mitchell-Pope (2005-2006)
Erica N. Wright (2006-2007) • Kishásha B. Sharp (2007-2008)
Marva L. Wiley (2008-2009) • Flora Jackson-Holmes (2009-2010)
Cheryl D. Linton Robinson (2010-2011) • Kymberlee Curry Smith (2011-2012)
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Brendalyn Edwards (2019-2020) • Sheena Benjamin-Wise (2020-2021)



*Thank You For Supporting
Gwen S. Cherry Black Women Lawyers Association*

